GoodMeasure

by **ImpactLab**

Whether you're funding change-making organisations or delivering the services that make a difference, GoodMeasure simplifies impact measurement so you can learn what works and make a bigger impact.

We take great pride in providing a research process that our customers can trust. GoodMeasure's power comes from calculations using multiple reputable data sources, including the Treasury Living Standards Framework for Wellbeing. GoodMeasure also uses the best of the worldwide evidence about what works. This includes published literature and evidence databases from world renowned academics and impact organisations.

Contact us

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Understanding social value

Throughout our lives, different events occur which impact our overall wellbeing trajectory. Impact Lab measures the impact on an individual's wellbeing across multiple domains when they're supported by a program to make positive changes in their life.

We measure this impact in terms of both positive benefits (such as increased income) and avoided costs to government.

To calculate social value, we combine these impact values with:

◆ Evidence from global literature about how effective a program can be,

◆ The size of the opportunity for the people an organisation serves to achieve more positive outcomes,

◆ The number of people supported.

By combining these inputs, the social value calculation helps us understand how a program or intervention helps change lives for the better. We combine the social value with cost information to calculate a program's social return on investment.

Helping you do good, better.

Our team

To make better decisions, it's crucial to consider both the hard facts and the human stories that substantiate them. Our family of researchers, data scientists and statisticians are committed to combining powerful analytics with what you know works for your community.

Alongside expertise in data-driven decision making, our team brings a wealth of real-world experience. We are parents, teachers, volunteers and customers of social services.

Sir Bill English
Impact Lab Chairman

GoodMeasure for Howard League

What does Howard League do?

Howard League's Driver Licence Program supports young offenders to gain their New Zealand Driver Licence, increasing their employability and social connectivity.

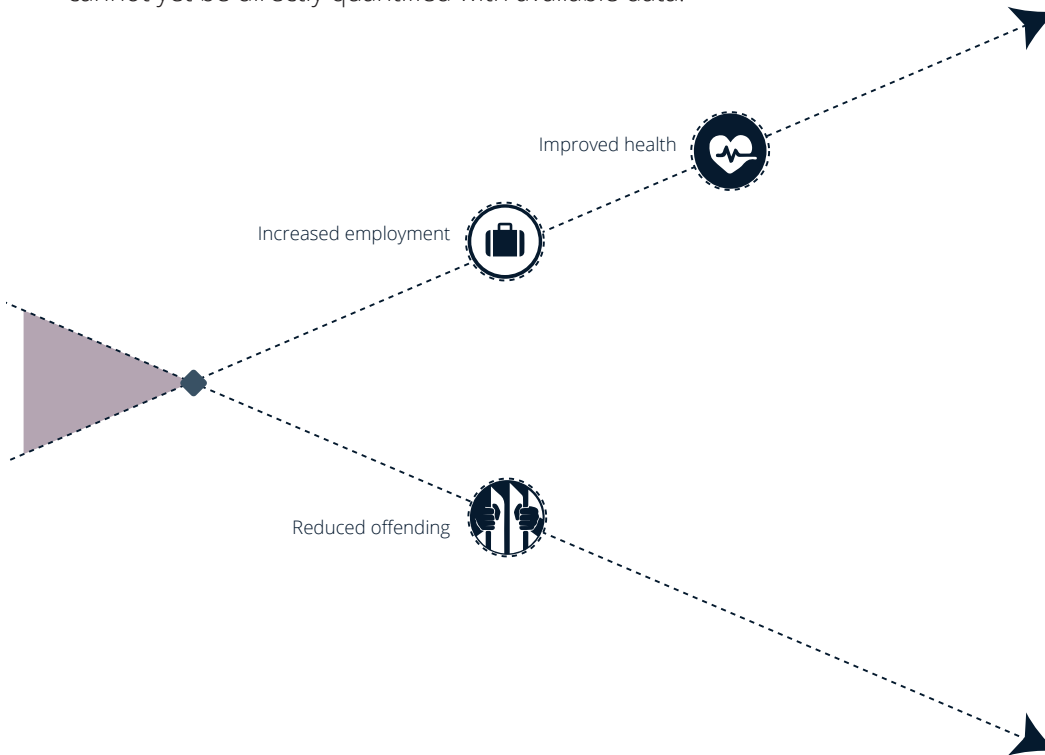## Whom does Howard League serve?

Howard League supports vulnerable communities of young offenders that may have been jailed for traffic offenses and will certainly face social disadvantage and barriers to employability because of their lack of a driver licence.

Howard League facilitates driver education and licensing; increasing the chance that young people will successfully reintegrate into their community upon release.

GoodMeasure results summary

Every year, Howard League delivers $1,745,048 of measurable good to New Zealand society.

Howard League's real world value is even greater than this, as some outcomes cannot yet be directly quantified with available data.

Improved health

Increased employment

Reduced offending

GoodMeasure outcomes

These outcomes directly contribute to this year's social value calculations.

Increased employment
Reduction in offending
Improved health

Additional outcomes

These outcomes do not directly contribute to this year's social value calculations

Improved road safety

Howard League's impact

Social value
$1,745,048

Social value definition

Social value generated for each successful participant:	$4,509
Measurable benefits as proportion of program cost:	326%

When we take into account the operating costs of the Driver Licence Program, we can calculate the social return on investment that is generated for every dollar that is invested in the program.

Social Return on Investment
$1:$3.26

Every $1 invested in the Driver Licence Program results in $3.26 returned to NZ